



COMPANY PROFILE

SAHOOL AL SAADAH UNITED TRADING LLC



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ABOUT COMPANY

SAHOOL AL SAADAH UNITED TRAD LLC (SS UNITED)

Founded in 2016, Sahool Al Saadah United Trad LLC (SS United) has established itself as a premier subcontractor in the Sultanate of Oman, specializing in comprehensive Information and Communication Technologies (ICT) support services. We deliver robust, end-to-end solutions to the nation's leading telecom giants and major enterprises, including Omantel, Ooredoo, and OBC, supported by our strategic network of regional offices across the country. Our diverse service portfolio spans core Telecommunication Services and Other Telecom-Related Services, alongside specialized Technical Support and IT solutions designed to keep modern networks running smoothly. Beyond technology, we offer reliable Smart Security Solutions to safeguard critical infrastructure, efficient Logistics Services and Rental Services to optimize supply chains and operational equipment, and Integrated Commodities and General Trading to meet diverse procurement needs. Managed by a highly trained team of IT and telecom professionals, SS United combines technical excellence with operational efficiency to serve as a trusted, multifaceted partner driving Oman's digital and commercial growth.



WELCOME MESSAGE

At Sahool Al Saadah United Trad LLC, we deliver comprehensive telecommunications infrastructure, IT support, smart security, general trading, and logistics services under one roof. Our skilled team and nationwide network of regional offices ensure operational efficiency, rapid response, and uncompromised reliability across Oman. As a trusted partner to the Sultanate's leading telecom operators and enterprises, we invite you to experience the quality and technical excellence that define our brand.

Muhammad Rashid Gulzar

Chief Executive Officer



Since our founding in 2016, Sahool Al Saadah United Trad LLC has grown from a specialized telecom subcontractor into a versatile, multifaceted partner offering integrated IT, smart security, logistics, and trading services across the Sultanate of Oman. Our success is anchored in the trust of our clients, the expertise of our skilled workforce, and our steadfast commitment to driving efficiency and innovation in alignment with national growth. As we expand our reach, we remain dedicated to delivering exceptional service quality, building lasting partnerships, and shaping the future of ICT infrastructure across the region.

Muhammad Asif Gulzar

Managing Director



VISION & MISSION



Vision

To emerge as a prominent global leader in the communication and infrastructure sectors by driving technological innovation and delivering comprehensive, multi-sector services. We strive to set new industry benchmarks and extend our international footprint through superior service quality, strategic global partnerships, and an unwavering commitment to cutting-edge tech solutions that enhance connectivity, security, and operational efficiency.



Mission

Our mission is to empower our clients and strategic partners by delivering high-caliber, tailored ICT, logistics, and technical solutions built on a foundation of operational excellence, absolute compliance, and continuous growth.

- **Customer-Centric Focus:** Tailoring every service to align precisely with client objectives, consistently exceeding expectations to forge long-term, trusted relationships.
- **Rigorous Quality Assurance:** Operating within strict quality control frameworks that comply fully with local and international industry standards to ensure maximum reliability and performance.
- **Strategic Collaboration:** Partnering transparently with key industry stakeholders to drive mutual growth, shared innovation, and long-term value creation.
- **Continuous Improvement:** Investing heavily in workforce development, state-of-the-art technologies, and adaptive practices to remain agile in a rapidly evolving market landscape.



Policy

Sahool Al Saada United Trad LLC is dedicated to delivering high-quality, reliable telecommunication services across Oman by fully complying with Telecommunications Regulatory Authority (TRA) mandates and stringent data protection laws like the Oman Data Protection Law and GDPR. We prioritize network reliability through continuous maintenance and optimal performance, paired with transparent pricing, billing accuracy, and multi-channel customer support to guarantee exceptional service. Grounded in corporate social responsibility, continuous improvement, and local community development, we actively uphold the highest standards of privacy, operational integrity, and innovation to drive long-term partner trust and advance the Sultanate's ICT sector.



TELECOMMUNICATION SERVICES

We provide end-to-end telecom infrastructure and connectivity solutions designed for high reliability and seamless coverage across Oman. From network deployments to ongoing system management, we empower enterprises and telecom operators with resilient, scalable network foundations.

TECHNICAL SUPPORT & IT

Our technical support and IT services ensure your digital operations run uninterrupted. We deliver full lifecycle support, hardware and software troubleshooting, systems administration, and managed IT services tailored to optimize business performance and secure core IT environments.

INTEGRATED COMMODITIES & GENERAL TRADING

SS United offers strategic sourcing and commercial supply solutions to meet the diverse operational demands of industrial, telecom, and corporate partners. We manage supply chains efficiently to ensure reliable, high-quality material and commodity delivery.

RENTAL SERVICES

We provide flexible, short- and long-term equipment and vehicle rental services tailored for heavy-duty operational demands. Our well-maintained fleet supports complex ICT, logistical, and site operations with zero compromise on reliability or safety.

LOGISTICS SERVICES

Our comprehensive cargo and supply chain solutions ensure prompt, secure, and regulated movement of goods and technical equipment nationwide. Through a network of regional hubs, we deliver end-to-end freight management, warehousing, and transportation support.

Ports: *Salalah, Sohar, Duqm and Muscat*

SMART SECURITY SOLUTIONS

We deploy advanced electronic and physical security systems designed to protect critical infrastructure and corporate assets. Our services cover integrated surveillance, access control systems, parameter monitoring, and continuous threat mitigation technologies.

SATELLITE SERVICES

We deliver high-speed, nationwide satellite solutions—including enterprise VSAT systems, Thuraya satellite phone deployments, and custom remote configurations—ensuring robust voice, data, and video communications for maritime, oil and gas, and remote operations across Oman.

NETWORK INSTALLATION

SS United specializes in complete network installations, including certified structured cabling, high-speed fiber optic deployment, enterprise wireless LAN, and custom network design. We back every deployment with ongoing maintenance to guarantee low latency, maximum bandwidth, and operational continuity.

OUR PROJECTS



Sahool Al-Saadah United Trading LLC served around half million customers across the Sultanate. We also have a great experience in fault fixing, our dedicated teams are performing duties with the peak of professionalism and hundred percent dedication. One should be extra qualified and loyal to the work in order to join our squad.

Projects we have worked on as follows:

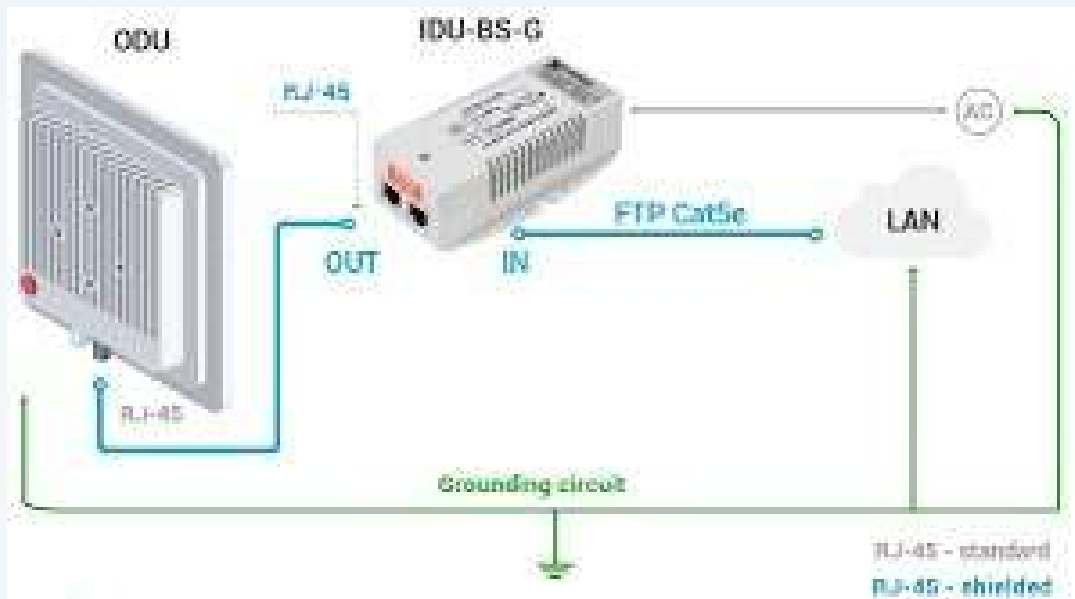
WIMAX

At Sahool Al-Saadah United Trading LLC, we take pride in our successful delivery of WiMAX HBB services to over 50,000 customers. Our commitment to excellence has enabled us to establish strong partnerships within the industry, including collaboration with Oman Holding International Telecommunication Company LLC (OHI) for Nawras (Ooredoo) across the country. Through these endeavors, we continue to demonstrate our capability and dedication to providing top-tier telecom services to our valued customers.



OMC (HUAWEI)

Sahool Al-Saadah United Trading LLC has partnered with ALKAN East LLC to support Nawras (Ooredoo) across the country on various projects. Specifically, we have collaborated on the CPE Project, leveraging our expertise in Infilink and Microwave technologies. Through this collaboration, we have demonstrated our ability to effectively implement cutting-edge solutions and contribute to the advancement of telecom services in the region.



The Infilink training, hosted by Alkiant East LLC at their head office in Al Khuwair, featured participation from a Russian trainee.



LTE

Sahool Al-Saadah United Trading LLC has achieved significant milestones in delivering LTE HBB services to over 80,000 corporate and residential customers of Ooredoo across the Sultanate. Our collaboration with esteemed partners such as GINCO IT and Huawei has been instrumental in providing technical support and services to Ooredoo. Through these endeavors, we have demonstrated our commitment to excellence and our ability to meet the evolving needs of telecom customers in the region.



ADSL & PSTN INSTALLATIONS

Sahool Al-Saadah United Trading LLC takes pride in our successful delivery of ADSL and PSTN services for Omantel to over 200,000 customers across the Sultanate. Our collaboration with industry leaders such as Oman Holding International (OHI) and Al-Jassar has been pivotal in providing comprehensive services nationwide.

Furthermore, our partnership with Bahwan Projects & Telecom (BPT) has enabled us to extend our reach, serving 80% of the Sultanate, excluding Muscat and Sharqia regions. Through these strategic alliances, we continue to demonstrate our commitment to delivering reliable telecom solutions and expanding our footprint across Oman.



ADSL & PSTN FAULTS

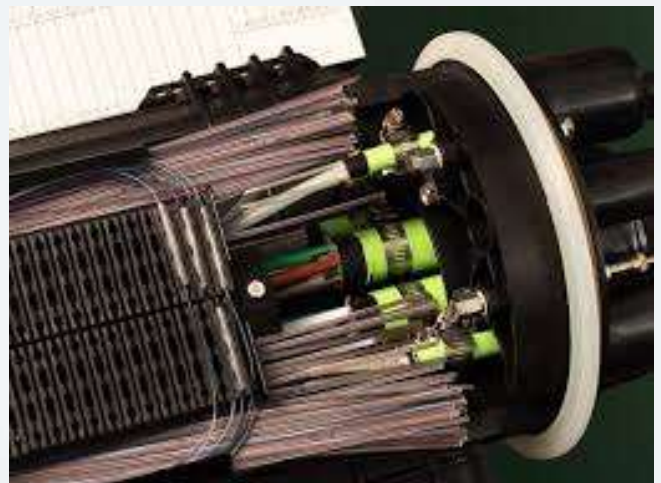
Effective Resolution of ADSL and PSTN Faults:

Sahool Al-Saadah United Trading LLC has effectively addressed ADSL and PSTN faults for over 40,000 residential and corporate customers in Zones A & B of Omantel. Our swift and efficient fault resolution process underscores our commitment to ensuring seamless connectivity and satisfaction for our valued customers.

OSP

Title: Revolutionizing Collaboration **Connectivity: Telecom Outside Plant (OSP)**

Sahool Al-Saadah United Trading LLC leads Telecom Outside Plant (OSP) infrastructure development across Oman, executing essential fiber optic installation, distribution cabinet, and network junction projects. In strategic partnership with industry leaders—Bahwan Projects & Telecom, OHI Telecom Group, Mustafa Sultan Telecom, and Al Jassar—we blend project management, technical design, precision construction, and strategic investment to deliver resilient, high-speed connectivity. Through continuous technological innovation and strict quality standards, our robust OSP deployments bridge the digital divide, empowering communities and driving national socio-economic growth.



Strengthening Connectivity: ISP Telecom Collaboration

Sahool Al-Saadah United Trading LLC, in strategic partnership with Oman Holding International Telecom and Bahwan Projects & Telecom, is driving the evolution of Oman's ISP telecommunications landscape. Serving key national operators Omantel and Ooredoo, we deliver high-speed, reliable internet infrastructure designed to support remote work, digital learning, and high-bandwidth applications. Guided by a shared commitment to service excellence, robust network reliability, and customer-first innovation, we are establishing a new benchmark for nationwide digital connectivity.



OBC FTTH (OMAN BROADBAND COMPANY)

Advancing Telecommunications Network Collaboration Infrastructure: A Fiber Optical

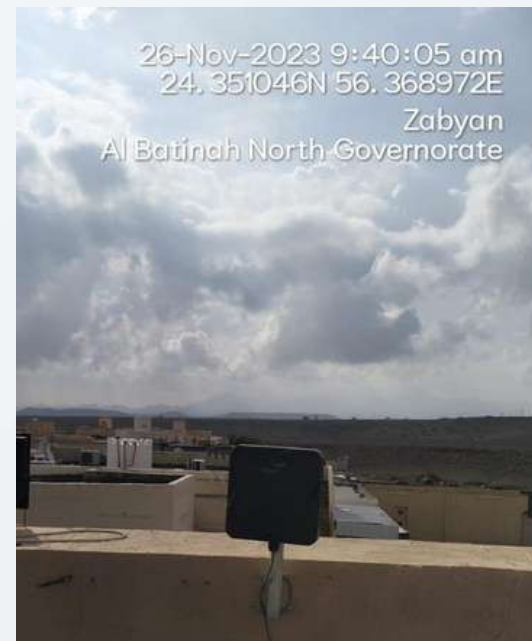
Sahool Al-Saadah United Trading LLC collaborates with leading industry partners—including GINCO IT, OHI, ABS, Al-Doosri Global Engineering, MHD, and Bahwan Projects & Telecom—to deploy advanced Fiber Optical Network solutions for major operators like Awasr, Omantel, and Ooredoo. By integrating specialized expertise across network design, engineering, fiber technology, logistics, and field deployment, we deliver future-proof, high-speed fiber infrastructure statewide. This high-capacity network bridges the digital divide from urban centers to remote communities, driving national economic growth and powering critical services like remote work, e-learning, and telemedicine across Oman.



WIRELESS FIXED BROADBAND (WFBB) INSTALLATION AND FAULTS

Transforming Connectivity: A Journey Through WFBB Installation and Fault Resolution

Sahool Al-Saadah United Trading LLC, in strategic alliance with Bahwan Projects & Telecom and National Telephone Services Company, leads nationwide Wireless Fixed Broadband (WFBB) installation and fault resolution across all ten governorates of Oman. Since 2023, we have successfully completed 60,000 new installations and resolved 95,000 service faults, ensuring high-speed, uninterrupted connectivity for homes and businesses. Driven by 24/7 technical support, cutting-edge deployment methodologies, and strict quality assurance, we bridge the digital divide—empowering communities with reliable access to e-learning, telemedicine, and the digital economy.



MAINTENANCE OF OMANTEL COPPER AND FIBER NETWORK

Maintaining the integrity and functionality of Omantel's copper and fiber networks

Since 2016, Sahool Al Saadah United Trading LLC has maintained Omantel's vital copper and fiber network infrastructure across Dhofar, Dahirah, Dakhliya, North Batinah, and South Batinah. Partnering with OHI, Bahwan Projects & Telecom, and Mustafa Sultan Telecom, our skilled workforce utilizes cutting-edge diagnostic technology to deliver proactive, rapid-response maintenance. By minimizing network downtime and maximizing performance, we ensure seamless connectivity, operational efficiency, and sustainable telecom growth throughout Sultanate of Oman.





INTEGRATED COMMODITIES & GENERAL TRADING



Energy Commodities

- Crude Oil (Brent, WTI)
- Refined Petroleum Products (Diesel, Gasoline, Jet Fuel)
- Liquefied Natural Gas (LNG)
- Natural Gas (Pipeline Gas)
- Coal (Thermal & Coking)
- Bitumen / Asphalt

Agricultural Commodities

- Grains & Staples
- Wheat
- Corn (Maize)
- Rice (Basmati & Non-Basmati)
- Barley
- Oats
- Sorghum
- Pulses
- Lentils
- Chickpeas
- Peas
- Beans (Red, Black, Kidney)
- Oilseeds & Edible Oils
- Soybeans
- Sunflower Seeds
- Rapeseed / Canola
- Palm Oil
- Soybean Oil
- Sunflower Oil



Soft Commodities

- Sugar (ICUMSA 45, ICUMSA 150)
- Coffee (Arabica & Robusta)
- Cocoa Beans
- Tea (Black, Green)
- Cotton

Fertilizers & Chemicals

- Urea (Granular & Prilled)
- DAP (Di-Ammonium Phosphate)
- MAP (Mono-Ammonium Phosphate)
- NPK Fertilizers
- Ammonium Nitrate
- Sulfur
- Methanol
- Ammonia

Industrial & Construction Materials

- Cement (OPC, SRC)
- Clinker
- Steel (Rebar, Billets, HRC, CRC)
- Aluminum
- Copper
- Zinc
- Iron Ore



Precious Metals

- Gold
- Silver
- Platinum
- Palladium



Base Metals

- Copper
- Aluminum
- Nickel
- Zinc
- Lead
- Tin



Marine & Food Commodities

- Frozen Fish (Tuna, Mackerel, Sardines)
- Shrimp
- Squid
- Fish Meal
- Fish Oil



Livestock & Meat

- Live Cattle
- Sheep / Lamb / Goats
- Frozen Beef
- Frozen Chicken
- Processed Meat



Forestry Products

- Timber (Logs & Sawn Wood)
- Plywood
- Wood Pellets
- Paper & Pulp



Other Commodities

- Salt (Industrial & Edible)
- Gypsum
- Limestone
- Silica Sand



MEET OUR TEAM



Muhammad Rashid Gulzar

CEO

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Muhammad Asif Gulzar

Managing Director

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✉️ gull_rajput@yahoo.com



Adeel Gulzar

Planning & Development Manager

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✉️ adeelgulzar6@gmail.com

MEET OUR REGIONAL MANAGERS

PROJECT MANAGER of the Comapny



Mr. Rafaqat Ali

Operational Manager of the Company



Mr. Talib

GOVERNORATE OF MUSCAT



Mr. Syed Zulqarnain Shah G
Regional Manager, Muscat



BATINAH REGION



Mr. Rana Ali Akbar
Regional Manager, Sohar (Batinah)



DAKHILIYAH REGION



Mr. Mumamad Asif Raza
Regional Manager, Nizwa (Dakhiliyah)



DHOFAR REGION



Mr. Imran Bashir
Regional Manager, Salalah (Dhofar)



DHAHIRAH REGION



Mr. Salim Nasser Salim Al-Shandoudi
Regional Manager, Ibri (Dhahirah)





IN FIELD INSPECTION AND TRAINING
Al-Khoud, Musca



MUSCAT FAULT'S TEAM OMANTEI
Ghala, Musca



RESOLVING FAULT
Muscat



EXCHANGE CLEANING
Sohar, Batinah



Muscat Fault's Team on Dut



MUSCAT FAULT'S TEAM OMANTEL
Ghala, Muscat





INSPECTION INSTALLATION'S TEAM
Nizwa, Dakhliyah



ROUTINE MONTHLY TRAINING SESSION
Ghala, Muscat



VEHICLE FLEET
Muscat





OUR CLIENTS & PARTNERS



Logistics Clients & Partners

- Jindal Shadeed Iron & Steel
- Salalah Mills Company SAOG
- Al Ansari Trading Enterprise
- Salalah International Gypsum Company
- Oman Industries Gypsum LLC
- Raha Oman
- LuLu Hypermarket (Logistics & Supply Chain)
- Asyad Group
- Al Madina Logistics Services (AMLS)
- Muscat International Shipping & Logistics (MIS)



Key Oman Ministries

- Ministry of Transport, Communications and Information Technology
- Ministry of Commerce, Industry and Investment Promotion
- Ministry of Energy and Minerals



Construction Partners

- Al Tasnim Enterprises
- Galfar Engineering & Contracting
- Al Adrak Trading & Contracting
- Dawood Contracting



Commodities Source Countries

-  Kazakhstan
-  Iraq
-  Algeria
-  Iran
-  China
-  India
-  Vietnam
-  Central Asia
-  Global Sourcing Network





CONTACT US

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SOHAR: Al Hambar Town

DUQM: City Area, Duqm

MUSCAT: Seeb Area



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